

World Cheese Dip Championship

Sponsorship Form, continued

Billing Information:

Check enclosed (amount): \$ _____
Please make check payable to Harmony Health Clinic
and memo to World Cheese Dip Championship.

Credit Card: _____

Ex. Date: _____ CVV _____

**Please email camera-ready artwork of company
logo to shannoncox@harmonyclinicar.org for social
media, print publications & tee shirts.*

Thank you for your tax-deductible contribution.

Please return to:
Shannon Cox
Community Engagement Director
Harmony Health Clinic
201 East Roosevelt Rd.
Little Rock, AR 72206

For More Information:

Shannon Cox
shannoncox@harmonyclinicar.org
318-315-2368 or
Justin Wise
justinwise@harmonyclinicar.org
501-786-9915 or
Harmony Health Clinic
501-375-4400

**Sponsorship Kits will be available the week before
the event via pickup and/or delivery**

World Cheese Dip Championship

Cheese dip. It's warm. It's delicious. It's Arkansas' comfort food. An event celebrating its many varieties is putting us on the map. The World Cheese Dip Championship has grown fast in its nine years with over 7000 attendees yearly. We invite you to help continue our championship by becoming a Sponsor and supporting Harmony Health Clinic.

**Cheese helps those served at: Harmony
Health Clinic**

Our mission is to understand and serve the health and wellness needs of the medically uninsured and low wealth residents who live in Pulaski County. HHC does this by providing access to quality medical and dental care at no cost in a private, community-based clinic. The clinic is staffed by volunteer medical professionals and marked by a unique atmosphere of care, compassion, respect, dignity and diversity.

Investing in Harmony Health Clinic can:

- *Create brand awareness*
- *Enhance your company's image*
- *Promote volunteerism*
- *Promote team building*
- *Support what your community cares about*



2017 World Cheese Dip Championship

Benefiting Harmony Health Clinic

Saturday, October 28

12pm-3pm

Clinton Presidential Library

1200 President Clinton Ave

Little Rock, AR 72201

Sponsorship Opportunities

**All sponsorship levels (excluding Friends of Cheese)
include WCDC Competition Entry Fee**

Tickets:

pre-sale: \$10

**General admission: \$15
children 10 & Under: FREE**

2017 World Cheese Dip Championship Sponsorship Opportunities

Friends of Cheese: \$100.00

- 5 entry wristbands; 10 voting chips
- 5 drink tickets; 5 cheese tins

Cheesy: \$1,000

- 10 entry wristbands; 20 voting chips
- 10 drink tickets; 10 cheese tins
- Website logo/link
- Social Media Posts with links
- Typeset Name on Tee Shirt
- 10 Commemorative WCDC Tee Shirts

Cheesier: \$2,500

- 15 entry wristbands; 30 voting chips
- 15 drink tickets; 15 cheese tins
- Website logo/link
- Social Media Posts with links
- Typeset Name on Tee Shirt
- 15 Commemorative WCDC Tee Shirts
- Recognition during Event
- VIP Sponsor Tent
- 1 Cheesy Runner Provided

Cheesiest: \$5,000

- 20 entry wristbands; 40 voting chips
- 20 drink tickets; 20 cheese tins
- Website logo/link
- Social Media Posts with links
- Name and Logo on Tee Shirt, All Print Advertising and Poster
- 20 Commemorative WCDC Tee Shirts
- Recognition during Event
- VIP Sponsor Tent
- 2 Cheesy Runners Provided

The Big Cheese: \$10,000

- 30 entry wristbands; 60 voting chips
- 30 drink tickets; 30 cheese tins
- Website logo/link
- Social Media Posts with links

- Name and Logo on Tee Shirts, All Print Advertising and Posters
- 30 Commemorative WCDC Tee Shirts
- Company Banner (1) at Event (provided by The Big Cheese)
- Large Faux Check Presentation at Event
- Live On-Air Media Opportunities
- VIP Sponsor Tent
- 3 Cheesy Runners Provided

The Muenster Cheese: \$15,000

- 50 entry wristbands; 100 voting chips
- 50 drink tickets; 50 cheese tins
- Website logo/link
- Social Media Posts with links
- Name and Logo on Tee Shirt, All Print Advertising as "WCDC Presented by Company"
- 50 Commemorative WCDC Tee Shirts
- Company Banners (2) at Event (Provided by The Bigger Cheese)
- Large Faux Check Presentation at Event
- Live On-Air Media Opportunities
- VIP Sponsor Tent
- 4 Cheesy Runners Provided

The Gratest Cheese: \$20,000

- 100 entry wristbands; 200 voting chips
- 100 drink tickets; 100 cheese tins
- Website logo/link
- Social Media Posts with links
- Name and Logo on Tee Shirts, All Print Advertising as "Company Presents"
- 100 Commemorative WCDC Tee Shirts
- Company Banners (4) at Event (Company's World Cheese Dip Championship)
- Large Faux Check Presentation at Event

- Live On-Air Media Opportunities
- VIP Sponsor Tent
- 5 Cheesy Runners Provided

World Cheese Dip Championship Sponsorship Form

Please print names legibly and exactly as they should appear in all publications.

Sponsorship/Underwriting Package:

_____ Friends of Cheese _____ The Big Cheese
 _____ Cheesy _____ The Muenster Cheese
 _____ Cheesiest _____ The "Gratest" Cheese

Company Name: _____

Address: _____

City _____ State _____

Zip _____

Phone: _____

Contact Name: _____