



# World cheese dip championship

benefiting harmony health clinic

## 2017 contestant packet

We want to welcome you to the 2017 World Cheese Dip Championship and to thank you for your willingness to share your delicious cheese dip with the world as well as your continued support.

We are reaching out to all the contestants to introduce ourselves as well share some committee updates.

I am Shannon Cox, Contestant Co-Coordinator of the World Cheese Dip Championship and Community Engagement Director with Harmony Health Clinic and Justin Wise, Executive Director for Harmony Health Clinic. We want each of you to know that our goal is for you to have a fun time meeting new friends while sharing your cheese and to enjoy the championship! For the professional contestants, this is a marketing opportunity for you to get in front of foodies to showcase your cheese dip! We would encourage passing out coupons or other promotional material to draw participants back to your establishment.

This year's event will be held at the Clinton Presidential Library & Museum in Little Rock, Arkansas on October 28<sup>th</sup> from 12:00pm until 3:00pm. We will have a Judging Panel that will vote based on a blind tasting; a member from your team will be escorted with your entry to the judges. We will be sending more specific information regarding the entries as we get closer to the event.

We will also have a "People's Choice" category wherein all paid guests will receive 2 wooden voting chips and can vote for their favorite Professional and Amateur cheese dips. Additional chips may be purchased for \$2.00 each at the merchandise tent to help score your teams victory! You will be provided a Voting Box for your booth to collect all your voting chips. All votes will be tallied by our WCDC volunteers.

When we are closer to WCDC, you will receive specific information regarding Check-in, Unloading, Parking, as well as your booth assignment chosen by a random lottery drawing. We are still accepting Contestant Applications until October 13, and we want to make sure that all goes smoothly and that all involved have a great time.

Please make sure that you have my contact info in your cell: Shannon Cox, 318-315-2368 and please make sure that I have a contact number for the Head Chef or Head Cook for your booth who will be at the event. This way, I can make sure that if any situation arises, I can reach someone at your tent.

Did you know that all of the monies from WCDC will go to support Harmony Health Clinic and you are a part of that? HHC provides free medical and dental services to the uninsured in Pulaski County, Arkansas. For more information on Harmony Health Clinic and their work, please visit our website at [www.harmonyclinicar.org](http://www.harmonyclinicar.org) or come to one of our lunch & learns on 8/23, 9/27 or 10/19.

Feel free to email me at [shannoncox@harmonyclinicar.org](mailto:shannoncox@harmonyclinicar.org) or text me the contact name and number for your team leader. The World Cheese Dip Committee and Harmony Health Clinic both thank you for taking part in the event, and we can't wait to see you!

I Dip! You Dip! We all Dip,

Shannon Cox, Community Engagement Director/Contestant Co-Coordinator



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Name:	
Organization or Restaurant:	
Street:	
City, State & Zip:	
Team Name:	
Main Contact: (needs to be present at entire event)	
Email of Main Contact: (needs to be present at entire event)	
Mobile Phone of Main Contact:	
Booth Signage to Read: (must be approved by WCDC/HHC)	
Type of Cheese Dip:	
Brief Description of Cheese Dip:	
Does Your Cheese Dip Contain Meat (Seafood Included) and if Yes, What Type?:	
Source of Power for Cooking/Heating	
Select One:	Professional Amateur
No. to Work Booth (max of 4)	
Special Requests:	

**Professional** (includes any culinary trained or restaurant representatives)-**\$100.00 donation.**

**Amateur** (no culinary training or restaurant affiliation)-**\$50.00 donation.**

Extra 10x10' adjoining booth-\$75.00 non-refundable fee.

Money donated will be used to provide a new patient dental or medical exam at Harmony Health Clinic. Want you please consider donating your deposit to help further the mission of helping people and saving lives through Harmony Health Clinic?

MAKE CHECKS OR MONEY ORDER PAYABLE TO: **Harmony Health Clinic-WCDC** or

Pay online at <https://centralarkansastickets.com>

Send contestant application & payment to:

Harmony Health Clinic  
Attn: Shannon Cox, CED  
201 East Roosevelt Rd.  
Little Rock, AR 72206



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### Contestant Contest Rules & Regulations

1. The interpretation of the World Cheese Dip Championship (“WCDC”) contest rules and regulations are those of the WCDC Officials at the contest, and their decisions are final.
2. Cheese dip is defined by the WCDC as a dip made of primarily cheese(s) or processed cheese product, with or without additional ingredients, not limited to meats, vegetables, or dairy additives, served warm or hot and eaten primarily by dipping a hard tortilla or chip into said product. Cheese dip entered into competition may be prepared on-site or off-site, including cooking of meat and vegetable preparation.
3. A contestant shall be defined as any individual, group, restaurant, organization, etc., hereinafter referred to as a TEAM, that will prepare and cook cheese dip or entries for the purpose of being judged according to the official WCDC rules. Each team will be comprised of either a head cook and up to 3 assistants at any given time. Team members can participate with ONLY ONE team during the WCDC. Once the contest begins, team members may NOT switch cheese dip teams. Failure to comply will result in disqualification of both teams involved. No team member may enter the judging area at any time during the competition unless requested by WCDC staff.
4. Each team will be assigned a team area which will consist of a 10'x10' tented space, two 8' tables, two chairs, team sign and electricity, if needed. Spaces will be clearly marked. The WCDC hereby grants the Contestant Team the right to use the tented space, as assigned, in the area on the day of the event. All equipment and supplies necessary for the preparation, cooking, heating, and serving of their cheese dip must be contained within the team area. Each team will supply all of the necessary equipment for the preparation, cooking, heating, and serving of their entry (including slow cooker, hot plate, electric skillet, extension cords, ladles, etc.). Chafing fuels are permitted for heating of prepared cheese dip. NO microwaves or refrigerators are permitted due to electrical usage issues.
5. Teams are asked to be prepared to produce a MINIMUM of ten (10) gallons of cheese dip. Cheese dips will be served by Contestants from 12:00pm until 3:00pm. Those who are able to continue offering cheese dip will get more votes for the “People’s Choice Award”. (In past events, some teams served over 25 gallons).
6. Teams may serve no more than one cheese dip. No additional foods may be served, given away, or sold at a Team Booth without permission from WCDC staff.
7. Teams may not, under any circumstances, cook with a fryer or equipment that uses or produces more than ¼ cup oil or grease at any given time. Failure to comply with this rule will result in immediate removal from the WCDC. Any grease or oil produced by a team must be removed from the WCDC at close of the contest by each team. NO microwaves or refrigerators are permitted due to electrical usage issues.



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8. Team must provide a Fire Extinguisher for the booth area that is easily accessible and at least a "2A"U.L.
9. Team acknowledges that the World Cheese Dip Championship does not maintain insurance covering Team property, and it is the sole responsibility of the team to obtain business interruption and property damage insurance covering any potential loss of property or food-related issue.
10. Judging for the WCDC will be done by two specific groups: WCDC judging panel including trained chef(s), local celebrities, food critics/writers, culinary instructors, and/or other judges as determined by WCDC staff and will also be judged by the paying guests of the WCDC. All WCDC judging panel decisions will be based on blind, on-site sampling of each team's entry at the WCDC. All paying guests reserve the right to enter two (2) votes per person via voting chips provided with paid entry. Additional voting chips will be available for sale at the event for \$2.00 each. **Teams will be escorted to the Judging area by a WCDC representative to present their entries to the Judging Panel.**
11. All teams will be entered in any and all categories that apply to their particular team and cheese dip. There is no additional fee for multiple category entries. The Team deposit fee for a Professional Team is \$100.00, \$75.00 for each additional booth space. The deposit fee for an Amateur Team is \$50.00, \$75.00 for each additional booth space. A check, money order, cash or online payment at <https://centralarkansastickets.com> for the total amount of entry fees due must accompany a completed team application in order to be considered for acceptance.  
  
**Teams are encouraged to donate their entry fee to Harmony Health Clinic to further the mission of helping people and saving lives.** The fee is refundable to Team following the event if Team has followed all Rules, has provided a minimum of 10 gallons of cheese dip, remained for the entire event, and has cleaned the area in and around their team booth.
12. Application does not guarantee acceptance. The WCDC reserves the right to reject any application. A letter of acceptance will be emailed to each accepted team along with any additional contest materials, including a complete set of Official Contest Rules and Operations Guidelines. Additionally, the Contestant Coordinator will contact the Head Chef/Cook.
13. The Head Chef or Head Cook, as listed on the application, will be held responsible for the conduct of his/her team and guests within each booth area (maximum of 4 people). Excessive use of alcoholic beverages, profane or abusive language or behavior, obscene or loud music will be grounds for immediate disqualification. Under no circumstances will teams be allowed to sell any food or beverages, products or merchandise from their booth area.
14. Each team is responsible for the disposal of any leftover cheese, that will not be taken home or donated, in trash cans located throughout the event.



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15. Each team will be given 2 oz. cups labeled with a number or team name corresponding with said team to help patrons identify cheese for the voting process of people's choice.
16. Teams/Contestant sites will be chosen by a lottery process administered by Harmony Health Clinic ED and CED via live media.
17. The World Cheese Dip Championship reserves the right to make any additions, changes or alterations to these rules and regulations as the situation warrants including booth location. Decisions of the WCDC officials and staff are final. Violation of any Rules and Regulations of the contest may result in disqualification, expulsion from the grounds, police or legal action, and/or disqualification from future participation in the World Cheese Dip Championship and/or its related or sanctioned events. No refund of any fees will be issued to teams disqualified or expelled from the contest.



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## 2017 AWARDS (Changes in Prize Amounts)

### Professional:

#### **BIG DIPPER - First Place - Professional (WCDC Judges)**

- Trophy
- Cash Prize - \$500.00
- Free entry in 2018 World Cheese Dip Championship

#### **LITTLE DIPPER - Runner Up - Professional (WCDC Judges)**

- Trophy
- Cash Prize - \$300.00

#### **PEOPLE'S CHOICE AWARD - First Place - Professional**

- Trophy
- Cash Prize - \$500.00

#### **BEST BOOTH THEME AND OVERALL DESIGN - Professional (WCDC Staff/Board)**

- Plaque

### Amateur:

#### **BIG DIPPER - First Place - Amateur (WCDC Judges)**

- Trophy
- Cash Prize - \$500.00
- Free entry in 2018 World Cheese Dip Championship

#### **LITTLE DIPPER - Runner Up - Amateur (WCDC Judges)**

- Trophy
- Cash Prize - \$300.00

#### **PEOPLE'S CHOICE AWARD - First Place - Amateur**

- Trophy
- Cash Prize - \$500.00

#### **BEST BOOTH THEME AND OVERALL DESIGN - Amateur (WCDC Staff/Board)**

- Plaque